

Program Overview



characterfirst
education

Many problems in today's classroom can be traced to a lack of character, including bullying, disrespect, cheating, tardiness, vandalism, profanity, and drug abuse—which hinder childhood development, student achievement, school safety, and public confidence.

That's why more than 100,000 teachers, parents, and youth workers around the world have used Character First Education to help them define behavioral objectives, reinforce positive behaviors, and create a culture that values good character.



Professional Development

Character First offers a **variety of in-service training topics** in order to meet your professional development needs.

Topics include:

- Character, Competence, & Consistency
- Bully No More
- Classroom Management Skills
- Dealing With Conflict
- Managing Workplace Stress



Curriculum

Character First offers **dynamic, proven, research-based character education resources** that make building character clear, fun, and memorable for children and teens.

Pick and choose the best resources to fit your need and budget.

Implementation

While character formation begins at home, we believe everyone who interacts with a child or teen has an opportunity to teach or encourage positive social values. We recommend focusing on one unit or one character trait each month in order to keep the character-focus alive.

Character First Education exists to help teachers, administrators, and parents build future leaders with character. We look forward to serving you!

Students need character *and* competence in order to succeed. Character First brings these worlds together by developing a character vocabulary and applying each concept to life.

“*Character helps us build our ways of learning to learn. Without that character, all the education in the world is meaningless.*”

Deborah Craven
Counselor
Crooked Oak Schools
Crooked Oak, Oklahoma

“*My experience with Character First has been unbelievable. I have had students go from failing grades to excelling grades. I have worked with at-risk youth for over 20 years and this curriculum is one of the best that I have seen.*”

Michael Grady
Youth Mentor
Houston, Texas

Who Uses Character First?

- Elementary, Middle, and High Schools
- Public, Private, Charter, and Home Schools
- After-School Youth Programs
- Youth Sports Leagues
- Martial Arts & Gymnastics
- Colleges & Universities
- Families & Churches

Contact 877.357.0001 or www.CharacterFirstEd.com

Character First Education is a division of Strata Leadership, LLC.

Character Qualities

	Elementary	Intermediate	Engage
Alertness			•
Attentiveness	•	•	
Availability	•	•	
Boldness		•	
Cautiousness		•	
Compassion	•	•	
Conservation	•		
Courage	•		•
Creativity	•	•	
Decisiveness			•
Deference		•	•
Dependability	•	•	
Determination	•	•	
Diligence	•	•	
Discernment		•	•
Discretion	•	•	
Enthusiasm	•	•	
Flexibility	•	•	
Forgiveness	•	•	•
Generosity	•	•	
Gentleness			•
Gratefulness	•	•	
Honesty	•		
Hospitality		•	
Humility			•
Initiative	•	•	•
Loyalty	•	•	
Obedience	•	•	
Orderliness	•	•	
Patience	•	•	•
Persuasiveness	•	•	
Punctuality	•	•	
Resourcefulness	•	•	
Respect	•	•	
Responsibility	•	•	•
Self-Control	•	•	
Sensitivity	•	•	•
Sincerity	•	•	•
Thoroughness	•	•	•
Thriftiness		•	
Tolerance	•	•	•
Truthfulness		•	
Virtue	•	•	•
Wisdom	•	•	•

Elementary Curriculum

The Character First elementary curriculum presents timeless character traits in a bold, fresh manner for grades pre-K through 5. These lessons are designed for students in public school, private school, home school, day care, summer camp, or any other educational setting.

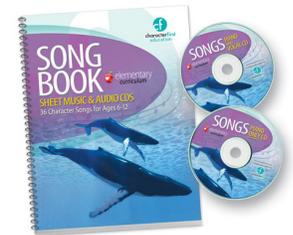
Each unit of curriculum offers approximately 3 hours of step-by-step instructional material on a specific character quality. Lessons include discussion, exploration, memorization, activities, stories, projects, and games to make each character concept clear, fun, and memorable.

Anchor Chart Posters and Character Cards are also available for purchase. Plus, get FREE bonus materials at www.CharacterFirstEd.com, including videos of each poem, story, and song.



Songbook & CD

This all-in-one music resource has what you need to teach 36 fun and memorable songs written for elementary ages. Includes accompaniment CDs with piano and children's voices.



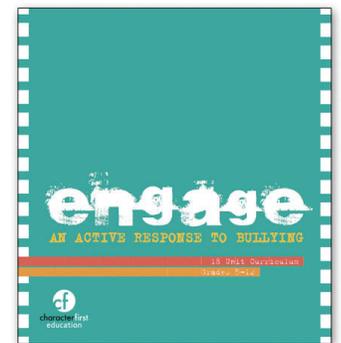
Secondary Curriculum

ENGAGE Bully Prevention Curriculum

ENGAGE is a research-based curriculum for teaching grades 5 through 12 how to identify, prevent, and respond to bullying.

Bullying in schools has drawn international attention as incidents have become more frequent and aggressive. It's time to engage this problem from the ground up—addressing the negative attitudes and root character issues that foster anti-social behavior.

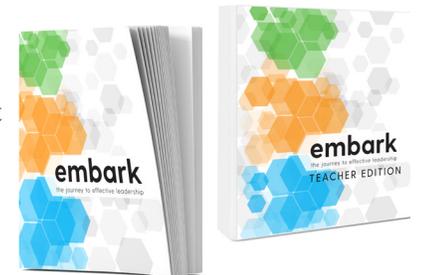
Designed for public, private, or small group instruction.



Embark: The Journey to Effective Leadership

Embark develops the skills and abilities necessary to help students grow in character. It teaches them how to effectively communicate and work with others to accomplish goals and live a life consistent with their beliefs.

Filled with real-life scenarios, activities, and discussion opportunities, Embark not only approaches leadership concepts theoretically, but also allows students the opportunity to put what they learn into practice—in the classroom and in life.



Visit www.CharacterFirstEd.com for details and pricing.